



July 23, 2018

Dear Friend:

In 1938, A. Fillinger was founded on the principles of self-expression, craftsmanship, and innovation. For the past 80 years, we have remained steadfast to these principles and we are proud of how that commitment has allowed us to grow our family business.

As we entered 2018, we were finalizing plans to change the focus of the company to concentrate on producing and selling custom cabinetry, CNC services, and millwork; including custom order moulding and trim. Through the purchase of new equipment and training staff on its operation, we have been able to enhance our offerings to those we serve. Our dedication to this business model has strengthened during the first half of this year and our focus on excelling in these areas has intensified.

A key part of our history and business success has been the hardware store, where we have offered and sold millions of items. We have served thousands of southeastern Wisconsin residents and are thankful for their patronage. We are also appreciative of the relationship we have had with ACE and the support the company has provided us.

With our attention and resources committed to custom cabinetry and millwork, we have decided to cease operation of the retail hardware store. We have started to liquidate our inventory and are offering deep discounts on everything in the store. Our goal is to have all retail store merchandise sold by early fall.

As we sell the remaining hardware store merchandise, we are expanding street locations where you will find A. Fillinger custom cabinetry. This is currently in the works and we look forward to updating you as we finalize our progress.

As we transition our company business model, our theme is "Founded in 1938, Reestablished in 2018." One thing that will not change is our commitment to the principles that have guided our company for more than 80 years.

We thank you for working with us. Please contact us at 414-353-8433 if we can answer questions and provide you with assistance on your next project.

Sincerely,

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